

## **Oxfordshire Health & Wellbeing Board**

**13 March 2025**

### **Buckinghamshire Oxfordshire & Berkshire West Integrated Care Board (BOB ICB) Primary Care Strategy**

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## **Recommendations**

**The Oxfordshire Health & Wellbeing Board are recommended to:**

- a) Note and discuss the progress made since BOB ICB initially engaged with system partners and the public on the Primary Care Strategy, including changes made to the document consequently, final themes and essentially implementation to date.**

## **Executive Summary**

1. In March 2024 the draft Primary Care Strategy was presented to the Oxfordshire Health & Wellbeing Board as part of the ICB's commitment to ensuring the contribution and engagement of system partners and the public in the development of its Primary Care Strategy.
2. The final Primary Care Strategy was signed off by the ICB in May 24 and the changes made were significant because of the extensive engagement that was undertaken. Slide 2 of the pack summarises how this insight has been used to inform the final version of the Primary Care Strategy.
3. True to its original intention the strategy document sets out details of the ambition for a new model of primary and community-based care and describes how primary care should streamline access, provide continuity of care for those with complex conditions and focus more on prevention. In so doing it is expected that as an ICS we will improve health outcomes for our population, tackle variation and reduce inequalities, using the resources available to us across the system in the most effective and efficient way.
4. Integration remains at the heart of the model and the high-level priorities below have remained unchanged.
  - Everyone who lives in BOB to be able to receive the right support when it is needed and with the right health and/or care professional. Our communities are finding it difficult to get an appointment in General Practice or with an NHS dentist, and this needs to change.
  - Integrated Neighbourhood Teams to care for those people who would benefit most from proactive, personalised care from a holistic team of professionals, for example those at most risk of emergency hospital admissions.

- To help communities stay well with an initial targeted focus on our biggest killer and driver of inequalities, cardiovascular disease (CVD).
5. Moving towards a more community-based and preventative health and care system will require a fundamental shift of activity, resource and funding, and the changes described in the strategy support that shift.
  6. As the NHS reviews the 'left shift' of care into the community and addressing inequalities, the Primary Care Strategy will be a keyway to deliver on that ambition. The accompanying slide deck summarises our progress on that ambition, providing examples of programmes of work happening to deliver on the ambitions of the Primary Care Strategy, such as:
    - Access to primary care, with two examples in Berkshire West
    - Integrated Neighbourhood Team working with examples in Buckinghamshire and Oxfordshire
    - CVD prevention, with an example of work happening in dentistry across BOB
  7. This paper also provides a general update on initiatives within POD as well as on the enablers of the strategy work, including a spotlight on Digital, as well as Partnership working with providers and the public.
  8. Looking ahead, the ICB Primary Care team will continue to progress delivery of priorities with system partners, Place teams and the public.

**Louise Smith**  
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